

# Appendix A

## Mac Excel 2004

### Excel techniques

Following, in alphabetical order, are short descriptions of the most useful Excel techniques.

There are usually multiple ways to perform any technique. You may discover others that you prefer, such as keyboard shortcuts. Unless otherwise stated, the instructions refer to the main menus, with the menu > menu item > submenu item (if any), in that order. For example, “**Insert > Name > Create**” means to open the Insert menu, select Name, and then select Create from the submenu that appears.

#### **Absolute reference**

**Why:** Keep copied or AutoFilled formulas pointing to the same row, column, or cell.

**How:** Put \$ in front of any part of the cell reference that you want to keep fixed. For example, \$A1 in a formula always refers to column A, C\$5 always refers to row 5, and \$G\$7 always refers to cell G7, even when copied elsewhere in the spreadsheet.

**Reference:** Introduced in Chapter 4, used in Case Studies 8, 9, 18, and 19

#### **AutoFill a sequence**

**Why:** Save yourself the trouble of entering a sequence like 1, 2, 3, etc. or the same value in successive cells.

**How:** *Select* the first one or two cells. Move the cursor to the lower right corner of the selection until the fill handle appears. Click and drag the fill handle down or across the cells you want to fill. You may also see an AutoFill Options button icon with choices.

**Reference:** Introduced in Chapter 4, used in Case Studies 3, 6, 11, 16, and 19, and Chapters 12 and 14

## **AutoFill to clone a formula**

**Why:** Save yourself the trouble of entering a formula in successive cells. Use bucket brigade formulas.

**How:** *Select* the cell(s) containing the formula(s). Move the cursor to the lower right corner of the selection until the fill handle appears. Click and drag the fill handle down or across the cells you want to fill.

**Reference:** Introduced in Chapter 4, used in Case Studies 3 through 15 and 17 through 19

## **AutoSum**

**Why:** The easiest way to add a column of numbers is to use the **AutoSum** button. Add income, expenditures, future costs, or preference points. Use totals as a step in computing an average.

**How:** It's on the Standard toolbar and looks like  $\Sigma$ . Click on a cell below the list you want to total. Then click on the **AutoSum** button. Excel shows you which cells it is going to sum, by drawing a box around them. It gives you the summation formula to accept or modify. If it's what you want, press **return**.

Note that, if you have any blank cells in the column, AutoSum may not select all the cells you want. Check the formula. While it's displayed just drag over the cells that you want to sum and the formula will fix itself. Then press **return**.

Click on the arrow to the right of the button to see and select the other options, such as average.

**Reference:** Used in Case Study 2, Chapter 3, and elsewhere

## **Bold and italics**

**Why:** You can highlight column or row headers, major inputs or outputs, or other cells of interest.

**How:** *Select* the cells you want to format. Click on the **B** icon for bold or the *I* icon for italics on the formatting toolbar. Click on the icons again to turn them off.

**Reference:** Used in Case Studies 2 and 11 and Chapter 12

## **Browse the function library**

**Why:** Explore the functions that Excel makes available for you to use in formulas. Get help entering the arguments of functions.

**How:** Select the cell where you want the function to calculate. Click on the Insert Function *fx* button on the formula bar or standard toolbar. Select a category from the list or pull-down menu in the dialog box. Click on any of the listed functions and read the description at the bottom. Select the function you want and click **OK**. Another window opens up, telling you exactly what information (arguments) you need to give the function. Fill in the arguments one by one by tabbing through them. Use the descriptions and click on cells you want to use. Click **OK**.

**Reference:** Introduced in Chapter 7, used in Case Study 6 and Chapters 9 and 15.

## **Bucket brigade formulas**

**Why:** Build complex calculations line-by-line with simple formulas.

**How:** Identify rows that take you step-by-step to your outcome. Often these represent years. Fill in the first row. Then write formulas in the second row that take advantage of the calculations in the previous row. Make sure the formula applies as well to any of the subsequent rows. You may need to use *absolute references* to do this. *AutoFill* the formulas down the columns.

**Reference:** Introduced in Chapter 5, used in Case Studies 4, 5, 6, 8, 9, 11 through 15, 17, and 18

## **Change column width or row height**

**Why:** Make the column wide enough to display the text or numbers in it. A too-narrow column shows just #s.

**How:** Hover the cursor over the little line between the column headers until a vertical line crossed by a double-headed arrow appears. Drag it to make the column wider or narrower. Another way is to use **Format > Column > AutoFit Selection**. Make a row taller similarly.

**Reference:** Used in Chapter 3 and Case Studies 2, 4, 5, and 11

## **Chart your results**

**Why:** A picture is worth a thousand numbers. Use a chart to display a visual image of your results.

**How:** First select a table with or without labels. Select **Insert > Chart**. Click on the chart type you want, such as a bar or pie chart, then choose a chart sub-type. Excel walks you through customization steps, but the defaults

generally work well, so you can just click **Finish**, or click on **Next** successively to customize the chart.

**Reference:** Introduced in Chapter 11, used in Case Studies 10 and 16

### **Clear an area of the spreadsheet**

**Why:** This erases trial (“scratchpad”) calculations or anything else you wish to delete permanently.

**How:** Clear one rectangular area at a time. *Select* the area. Choose **Edit > Clear > All**. This removes everything from the cells, including formatting. The cells themselves are still there but are empty.

**Reference:** Used in Case Study 3

### **Copy formats**

**Why:** Reuse formats that you like anywhere else in the spreadsheet.

**How:** Click on any cell that’s formatted as you like. Click on the Format Painter on the Standard Toolbar (the paintbrush icon). Then drag over the cells you want to format.

**Reference:** Used in Case Study 17

### **Copy a cell or a block of cells**

**Why:** Rearrange a spreadsheet to make it clearer and easier to use. Use copied blocks of cells elsewhere and build new spreadsheets by lifting from old ones.

**How:** *Select* a block of cells. Choose **Edit > Copy**. Click on the upper left corner of the new location and choose **Edit > Paste**. Note that you overwrite whatever is already there. Use *insert* instead, if you want what’s there to move to make room.

**Reference:** Used in Case Studies 9 and 16

### **Create names**

**Why:** Names for inputs or other frequently used cells make formulas easier to read. You can then copy the formulas and they always refer to the same cells. This is particularly convenient if you’ve already labeled the cells.

**How:** Enter the names you want next to the cells that you want to name and select both names and cells. You may even already have labels that you can

use for names. Use **Insert > Name > Create**. A dialog box asks you where the names are relative to the cells.

**Reference:** Introduced in Chapter 3, used in Case Studies 5, 6, 11, 12, 13, 14, 16, and 17

## **Currency and percent format**

**Why:** Make numbers that represent currency look like it with a dollar sign (\$) and two decimal places. Make percentages look like percentages.

**How:** *Select* the cells. Click on the currency button, \$, or the percent button, %, in the formatting toolbar.

Here's another way to do it: Excel automatically formats for you if you include the \$ or % while entering data.

Note that Excel stores percentages as decimals. For example, 5% is stored as .05. If you enter 5 and then format as a percentage, you'll get 500%. To prevent this problem, format before entering, or use the % in the entered number.

**Reference:** Used in Chapter 3 and Case Studies 3 and 4

## **Data table**

**Why:** Look at outcomes over a large number of situations, do sensitivity analysis, or make a Monte Carlo model.

**How:** Find a place to put the table and label columns for the input and outputs. Just below the output headers, put a formula for each of the outputs. Just below this formula row in the input column, list in a column all the input values you'd like to look at. *Select* the rectangle that includes the formulas that you've just entered and the column of inputs you want it to use. Select **Data > Table....** Click in **Column input cell**. Then click on the cell that contains the input for your main spreadsheet. Click **OK**.

**Reference:** Introduced in Chapter 12, used in Case Studies 16 and 19

## **Decrease decimal**

See *Increase or decrease decimal*.

## **Delete rows, columns, or cells**

**Why:** As your spreadsheets evolve, you may find you have data and calculations that you no longer need.

**How:** *Select* the rows, columns, or cells. Choose **Edit > Delete**. If you are removing cells, reply to the prompt that asks which way you want to move the adjacent cells to fill the gap.

Formulas automatically adjust for the new cell locations. By the way, though you might expect to delete large areas of your file using the **Delete** key, it is dedicated to editing only within cells. If you want to delete the contents of cells without moving any other cells use **Clear** or the forward delete key.

## **Descriptive formula**

**Why:** Write a formula in an easily readable form to guide entry, document the spreadsheet, and reuse the formula elsewhere.

**How:** Identify each cell by its column header (in italics), possibly followed by “previous.” This tells you whether the cell is in this row or the previous one. Use these descriptors to represent cell references in a formula. The formula may be preceded by the name of the row. For example,

Running total:     = *Running total* previous + *Net*

adds the contents of the cell in the previous row under the **Running total** column to the contents of the cell in this row under the **Net** column and puts the answer in this row under **Running total**. Enter it by clicking on the referenced cells and typing the rest (e.g., = and +). You may sometimes see descriptive formulas that reference columns, depending on how the spreadsheet is organized, as in Case Study 18.

Descriptive formulas that use functions may use italics and the normal font to represent generic arguments. Italics are also used to represent general inputs, as in Appendix D.

**Reference:** Introduced in Appendix B, Chapter 5, and Case Study 4, used in Chapter 4, Case Studies 4 through 7, 11 through 15, 17, and 18

## **Edit the contents of cells**

**Why:** Fix mistakes or expand formulas. Add \$ to formulas to get absolute references.

**How:** Double click on the cell. Click on the entry or the formula bar. Use the mouse to move the cursor. Insert by typing. Delete characters with the **Delete** key. Select with the mouse. If the cell you’re editing contains a formula, click on other cells to include them in the formula. Press **return** when you’re done or **Esc** to put it back the way it was. Be sure to finish

editing a formula and enter it before using the arrow keys or clicking on other cells, unless you want those cells to appear in the formula.

**Reference:** Used in Case Studies 6, 9, 11, 12, 16, 17, and 19

## **Enter information in cells**

**Why:** Cells are where you put information in the form of numbers, dates, currency, text, formulas, etc. See also **Write formulas**.

**How:** Click on the cell and start typing. Excel goes into entry mode. Text appears in the cell and in the formula bar as if by a tiny word processor that works only for that cell. Edit your entry in the cell or formula bar by using **delete** or moving the cursor. (Warning: Using arrow keys for this in a formula may cause unwanted change.) Press **return** or **tab**. What you typed is now stored in the cell, where other cells can refer to it. Use **return** for entering data in columns and **tab** for filling rows. Note that, even if you **select** several cells, your entry appears only in the first cell. Note that AutoComplete may fill in if you start typing something it has seen above. Accept it or keep typing.

**Reference:** Used in all Case Studies

## **Format cells**

**Why:** Highlight cells of special interest or put them in an appropriate form, such as for money, percentages, dates or times.

**How:** The most common formats are on the Formatting Toolbar. (To show this, select **View > Toolbars > Formatting**).

Hover the cursor over each tool to explore what it does. Open More buttons at the end of the toolbar. Some of the buttons you need may be there.

To apply formatting, **select** the cells that you wish to format and click on the desired features. See ***Bold and italics, Currency and percent, Increase or decrease decimal, Copy a format, Special format for numbers, or Wrap text.***

**Reference:** Used in Chapter 3 and Case Studies 2 through 5, 9 through 11, 13, 16, and 17

## **Formula**

See ***Write formulas.***

## Functions

**Why:** Excel has a library of functions to use in formulas to do a wide variety of calculations. For example, **SUM** totals a column.

**How:** Enter the formula in the form *=function name (function arguments)*. Separate the arguments with commas. The arguments for the **SUM** function, for example, are the values to be totaled. See Chapter 8 or ***browse the function library*** to see what the particular arguments are for each function.

**Reference:** Introduced in Chapters 7 through 10, used in Chapters 10 and 14, Case Studies 7, 9, 12, 14, 15, 16, and 18

## Goal Seek

**Why:** Work the problem backwards to find an input that gives you the desired output. Find out what you need to reach a goal.

**How:** Identify the input cell that you want to find and the output cell that you need to reach a numerical goal. Select **Tools > Goal Seek**. In the dialog box, enter or click on the cell in which you want to reach a number, type the number that you want it to reach, and click on the input cell that you want to change. Excel puts the answer in the input cell.

**Reference:** Introduced in Chapter 13, used in Case Studies 17 and 18

## Hide rows or columns

**Why:** Focus on results, rather than on intermediate calculations.

**How:** **Select** the rows or columns to hide. For columns, choose **Format > Column > Hide**. To make it all reappear, choose **Format > Column > Unhide**. The technique for rows is similar.

**Reference:** Used in Case Study 13 and Chapter 15

## Increase or decrease decimal

**Why:** Show currency rounded to the nearest dollar or cent. Make the number of decimals shown in a column consistent. Show enough significant digits for very small numbers.

**How:** **Select** the cells. Click on the increase decimal or decrease decimal button on the Formatting Toolbar.

This changes only the displayed number. The one used in the calculations keeps all its accuracy.

**Reference:** Used in Case Studies 9, 10, and 13

## **Insert rows, columns, or cells**

**Why:** You often build new spreadsheets from old ones. This means moving things around to make room for new data or calculations.

**How:** *Select* the rows, columns, or an area in which you want to insert new cells. It's OK if there's already something there; Excel moves it to make room. Select **Insert > Row**, **Insert > Column**, or **Insert > Cells**. If it's cells, reply to the prompt that asks which way you want the original cells moved. Blank cells appear and everything else moves out of the way. Excel automatically adjusts all formulas for the new cell numbers.

**Reference:** Used in Chapter 5 and Case Studies 9, 12, 13, 17, 18, and 19

## **Italics**

See *Bold and italics*.

## **Name cells**

See *Create names*

## **Open a workbook**

**Why:** Start a new spreadsheet from scratch or use an existing one.

**How:** Start Excel. Select **File > New Workbook** to start from scratch or **File > Open...**, which prompts you to find a file to open. Excel may open automatically with a blank worksheet to save you the trouble. Excel files end in .xls.

**Reference:** Used in all Case Studies

## **Percent**

See *Currency and percent formats*.

## **Reference cells**

**Why:** Refer to cells in formulas so you can use them in the calculation. The references are also useful when you are talking about spreadsheets.

**How:** Excel refers to a cell by its column and row. For example, the upper left cell is 'A1'. It refers to a rectangular area by its upper left and lower right corners. See the area B2:C4, below:

	A	B	C	D
1				
2				
3				
4				
5				

Rows and columns use a similar notation. For example, row 3 is 3:3, and column D is D:D.

**Reference:** Used in all Case Studies

### Relative references

**Why:** Automatically change cell references in formulas when copied; construct bucket brigade formulas.

**How:** Click on unnamed cells when entering formulas to get the standard “A1” relative reference. See *Absolute references*.

### Select cells

**Why:** Select a single cell to enter something in it. Select single or multiple cells to format them or use them in a formula.

**How:** Select a cell by clicking on it. Use this guide to select multiple cells:

To select	Click
Multiple cells in a rectangle	...and drag upper left to lower right
A column	its letter
A row	its number
The whole sheet	the box in the upper left corner, right above the column of row numbers

**Reference:** Used in all Case Studies

### Sort and filter

**Why:** Focus on rows of special interest. Put lists or data in order.

**How:** Click somewhere in the rows. Select **Data > Filter > AutoFilter**. Then open the menu attached to any header to see all values in the column. Pick one and see only the rows with that value. For example, look just at incomplete or assigned tasks. You can sort rows, but first check that you can get back to the original order if you need to.

## Special format for numbers

**Why:** Make dates, times, or other numbers look like what they are.

**How:** *Select* cells. Choose **Format > Cells**. Click the **Number** tab. Select a **Category**. Make a selection.

**Reference:** Used in Case Studies 3 and 4

## Split the worksheet

**Why:** Look at two parts of a large spreadsheet at once.

**How:** Drag the slider on the right or top end of either scroll bar to get two panes that scroll independently. Split in both directions to get four panes. Drag the slider back to un-split.

To keep the left and/or topmost panes (usually your headers) from scrolling, freeze them by choosing **Window > Freeze panes**. To put it back, choose **Window > Unfreeze panes**.

**Reference:** Used in Chapter 13 and Case Studies 6, 16 and 18

## Undo an action

**Why:** Everybody makes mistakes.

**How:** Choose **Edit > Undo**, as many times as you want to back out of the last things you did. The **Edit** menu shows what it's going to undo before you choose.

## Wrap text within a cell

**Why:** Sometimes a cell contains long, descriptive text. Make the text visible while keeping the columns a reasonable size by wrapping it to multiple lines within the cell.

**How:** *Select* the cell or cells. Select **Format > Cells**. Click the **Alignment** tab. Under **Text Control**, check the **Wrap text** checkbox. Click **OK**.

**Reference:** Used in Case Studies 2, 4, and 16

## Write formulas

**Why:** Formulas do calculations based on everything else in the spreadsheet. Without them, Excel is nothing but a list manager.

**How:** Click on the desired cell and type = to tell Excel you are entering a formula. Until you enter the formula, you are in formula entry mode and everything you do goes into the formula. When you click on cells, they become

part of your formula. This is the easiest way to enter formulas. You can also type numbers, arithmetical operators (+, -, \*, /, ^), parentheses, and Excel functions with their arguments.

**Reference:** Introduced in Chapter 3, used in Case Studies 3 through 19

See Appendix D for some of the most useful formulas.